

DKP 2012 COURSE GUIDE
PRODUCED BY DAVE KAI PIPER
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THIS BOOKLET, Who Is Dave Kai Piper

This booklet has been created for two reasons, to show the three main coaching courses I offer but your you to also learn a little about me. An important question you must ask is what can Dave Kai-Piper offer me ?

I want to help you to become what you really want to be in an artistic sense/ For many of you reading this, it will to become creatively free and equipped to go forward and create what you want to create with no technical obstructions. For other people it will be push your creative boundaries, artistically and technically. I hope to not make any statements about what you will learn or take away from the course, this is for you to decide.

But.

All these coaching plans have be created over a long time to ensure every need is meet. Because each coaching session is one to one, nothing is missed and no question to silly. All my sessions are private and discreet.

In the more advanced sections my aim turns away from teaching photography, my aim is to show you Photography as I see it, I want to show you how I see the world and how I show that in my work, This is to help you do the same.



The world of photography has taken me to many amazing places both emotionally and physically, and, given me many sleepless nights. Would I ever change this? - Not for anything in the world.

Photography, for me is the most free way to express who I am. The poetic license given to show the world how you want to.

“DO YOU WANT THE TRUTH OR SOMETHING BEAUTIFUL”

As a photographer, there is a never ending search to become more able to deliver my art in the most amazing format in the world.

“TAKING PHOTOS AND TURNING THEM INTO PICTURES”



A LITTLE OVERVIEW.

THERE ARE THREE MAIN PACKAGES.

Each of the three main areas has a specific set of goals. These range from understanding what a camera is and how to take a photograph to building your portfolio, producing a website, portfolio, coffee table book and looking at magazine submissions. There is also a year long mentor program on offer.

What is The 11 elements is the very first starter package. This clever little set of small non-intensive one-on lessons is designed to take the fear out of photography and get you out the door and on your way in the photographic world.

What is Digital light is course designed to focus on the digital editing side of photography. This is also a one-on-one set of more advanced lessons. We open up Adobe Photoshop, Adobe Lightroom, Adobe Bridge and set about getting to know how and why we edit photos. There are some pretty unique and interesting twists on this course. You better bring your camera !!

The Book Project is the one you want if you really want to be pushed. We start by stripping back all your work and really getting to understand the core of where your inner artist heart lies. This is pretty intense stuff and HIGHLY recommended if you are in a creative rut or looking to really push yourself.

We cover pretty much every single element and question in photography, this course is about you, matched to your body of work. There will be joint shoots with top models, days in editing suites, shoots on location and much more.

The Book Project can be easily tailored in to a Wedding Book Project.

Prices range from £200 upwards.

WHAT ARE THE 11 ELEMENTS ?

WHAT IS PHOTOGRAPHY

A Theoretical and Practical Beginner's Course in Digital photography

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WHAT IS DIGITAL LIGHT ?

COLOURING AND POST PRODUCTION

A Theoretical and Practical Digital editing course

ADVANCED CLASS

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THE BOOK PROJECT ?

A GUIDED MENTOR BASED PROJECT

A Theoretical and Practical Project

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WHAT ARE THE 11 ELEMENTS?

AKA, WHAT IS PHOTOGRAPHY

A Theoretical and Practical Beginner Course in digital photography

BY DAVE KAI PIPER

PHOTOGRAPHY ELEMENTS

- › CAMERA
- › COMPOSITION
- › EXPOSURE
- › LIGHT AND COLOUR
- › FOCUS
- › FOCAL LENGTH
- › PEOPLE
- › LANDSCAPES
- › EDITING
- › WORKFLOW
- › EQUIPMENT

ON THE COURSE

A total introduction to Photography.

The aim is to quip you to be able to be creatively free.

We will go over some ways to take photos, store photos, edit photos, view photos, share photos and pretty much any other questions you have about photos. Building up to you being fully confident, shooting all locations and styles. This course is designed to be taken over a few months with lessons and creative exercises planned in the middle of the lessons.

We can see what your new super DSLR camera can really do,

This course is great for a beginner wanting a full package you can really learn from, or chance to shoot out on the field with guidance.

Great for an introduction into photography before or along your university course.

Personal Critique and guidance at anytime via e-mail during the course.

After playing with the camera we can look into the other areas of photography. Look at places to share work and the community of photographers. We can look at working with models and studio lighting, maybe even looking at a Photography Trip to Tuscany !

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WHAT SHALL I LEARN?

THE TOOLS OF THE TRADE



HOW DOES YOUR CAMERA WORK.

Cameras are pretty amazing things it can be quite important to know how to maintain and care for your camera. We shall discuss what all the buttons do, how to use the menu systems, how to change lens safely and what the things you should spend money on.

Step by step coverage of how to change the all important settings

PHOTOGRAPHY PRINCIPALS

LIGHT AND COLOUR.

Monochrome, B&W, high key, HDR, Duotone or Full Colour

FOCUS (DOF)

We shall have a look at what the Depth of Field means and some ways to use it for maximum effect.

FOCAL LENGTH

How does your focal length effect your photo ?
What is your focal length ?

PEOPLE & LANDSCAPES

Most people will either be taking pictures of people or landscapes to start with, so we will be looking at some key ways to do this.

EDITING

How to get the best out of your photography with some very simple ideas and programs. Looking at what tools and programs are on the market ,including Adobe Photoshop.

WORKFLOW

We shall have a look at how to store and look after your photos.

EQUIPMENT

There are many additional products you can use along with your new camera. We shall have a look at the products on the market that are aimed at making your life easier and shooting more fun.

We shall have a look at what all the lenses are and what they are for, looking at Flash heads, Memory Cards, Reflectors, white balance cards, laptops, Computers, Bags and other products.

WE LOOK AT WHAT IS NEXT . . .

SHOW ME THE HASSELBLAD

OTHER ELEMENTS

What is a MUA
What is a portrait
What is Music Photography
What is Beauty Photography
What is Photoshop Part one
What is Low Light Photography
What is Summer Photography
What is Winter Photography
What is Fine Art Nude Photography
What is Glamour Photography
What is Fetish Photography
What is Wedding Photography
What is Sports Photography
What is a Photographers eye
What is an Infared Camera
Plus more

THE WORLD OF POST PRODUCTION

Really getting the hang of what can be done after the camera part.

THE WORLD OF THE STUDIO

Taking control, using studio lighting and learning to shape light.

LOCATION PHOTOGRAPHY

Planning a photography trip, maybe a city break or a quiet Welsh beach. Maybe come and join us in Tuscany?

PORTRAIT PHOTOGRAPHY

Finding a model and getting some super cool fashion shots or some nice shots of family members.

HEADING BACK THE CAMERA SHOP

Have a look at some other lens options to see how you can widen the type of photography , maybe a nice long lens for some wildlife action or maybe a wide angle for some wide sweeping landscape vistas?

ART NUDE WORKSHOPS

Tuscany, Italy, with Bryon Paul McCartney .
Photography workshops are the perfect way to inspire your imagination and immerse yourself in your hobby or craft. Each photography workshop will feature fantastic Tuscan locations, experienced and helpful models, and expert instruction.

TAKE A MORE ADVANCED COURSE

We can alter the day to keep you challenged and moving forward.

TAKE A DIGITAL EDITING COURSE

I offer an advanced Digital Editing 2 day workshop called " WHAT IS DIGITAL LIGHT".



WHAT IS DIGITAL LIGHT ?

COLOURING AND POST PRODUCTION

A Theoretical and Practical Digital editing course

BY DAVE KAI -PIPER

A TWO DAY ADVANCED CLASS

THIS WORKSHOP COMES IN TWO PARTS,
BOTH PARTS CAN BE BOOKED INDIVIDUALLY
OR TOGETHER AS A PACKAGE.

EDIT - SHOOT - EDIT

BOTH WORKSHOPS HAVE
PRACTICAL AND THEORY ELEMENTS.

WE WILL COVER SOME ELEMENTS, YOU WILL HAVE A
SHOOT, THEN WE WILL EDIT THE SHOOT
TOGETHER. NOT ALWAYS ON THE SAME DAY, YOU
CAN BREAK UP THE 2 PARTS IF YOU WISH.

YOU WILL NEED:
CAMERA KIT
LAPTOP
ADOBE™ PHOTOSHOP™
5 OF YOUR OWN PHOTOS
5 EXAMPLES OF GOOD LIGHTING

A MODEL IS NOT INCLUDED IN THIS COACHING PLAN

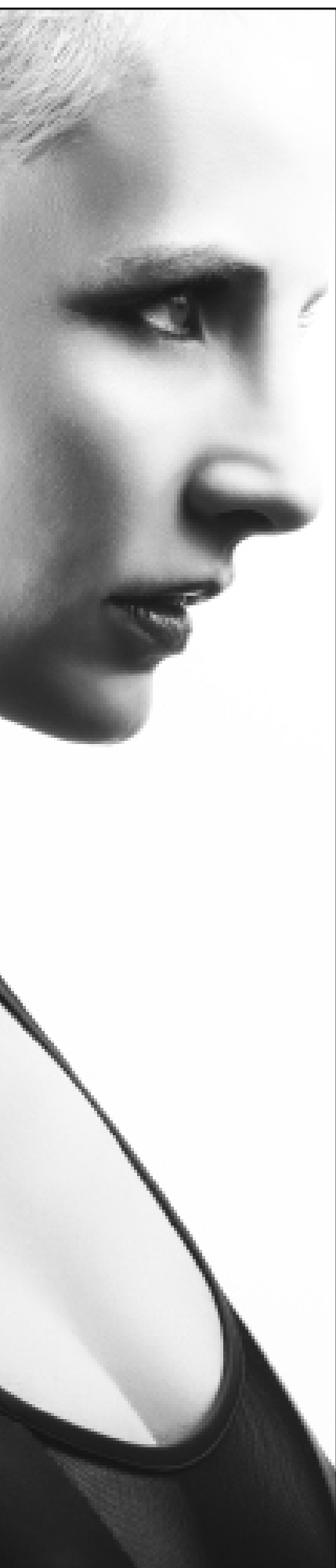
This workshop will challenge and inspire.

There are no rule books, there are no wrong answers---nor right ones. However, there are other theories and other ideas.

This course is not only about Photoshop™, it's about how to pull apart and re-build your photos using a post-production style designed to really enhance your work.

For this workshop, the confident use of a DSLR and some experience of Photoshop™ is necessary. The course will push and explore the ideas to enhance and finish your photography, including a study on the importance of self-critique.

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PART ONE

ADVANCED CLASS THE THEORY AND KNOWLEDGE

1.1

Light and how it's used:

We begin by observing examples of your favorite lighting techniques, applied within the works of other photographers. We will look at some of your own examples and image references. As a group, we can begin to break down the fundamental elements of the different lighting techniques in each image and encourage everyone to get involved in a lively, open discussion.

1.2

What colour is your world? Colour is not just a physical fact—it's the key to a complex array of thoughts and emotions.

The use of colour is a complex and broad subject. We will talk about why the world around is coloured the way it is. Using examples from traffic lights, road signs and other examples of colour incorporated in daily life.

1.3

Living in a limited world. The power of monotone and duotone. What are they and why are they so powerful?

The power of a black and white photograph is can be untold, but why? We look into this subject and discuss the ideas behind it. What are monotones, duotones and tritones? How and why can they enhance a photograph, and how can they add or remove impact? Everything may good in black and white, but what about blue and pink?

1.4

The difference between colour development and digital editing:

Colour grading and digitally altering a photo can be confused as the same thing. I see them as clear, separate stages, but closely linked. We will discuss how thinking about them as separate activities the workflow can open up the creative tool box even more.

1.5

How do we make this relevant:

Lets get stuck in and see how your own photography can be edited in new ways, presented in new ways. At the end of this session, we aim to see digital editing in a a new light, a Digital Light infact.



PART TWO

ADVANCED CLASS THE DIGITAL TRICKS

2.1

Pulling out the Key Elements, Guide the eye:

As mentioned in 1.1, being able to highlight the areas of interest in a photo can be very important when looking at post-production techniques. The sole purpose of post-production is to be able to go back and tweak the elements which are important, thus, noticing them is paramount. We will recap and take an in-depth look at this subject.

Photos of good and bad examples are displayed and used.

2.2

Photoshop: a guide for the perplexed:

There's more to Photoshop than any one person will ever learn, but there is a core set of tools and techniques that all of the others are based on. Starting with filters, layer masks, duotones, monotones, B&W conversions, layering techniques, highlighting and low lighting, creative impact and other developmental processes. The greater part of the day will be dedicated to a clear-cut "How To" session, where we will focus on the core principles of the subject. Using the photos we have shot during the course, we will edit our own work to incorporate ideas and skills gained throughout the day. I will provide a sample photo and start with a group edit of the sample photo, following a projector-screen demonstration of different tips and techniques.

2.3 *Time to be flawless. Finishing the photograph using digital editing:* Working on different aspects of an image, including skin, hair and creative ways to highlight and control how people view the image. Ways to sharpen and blur for realistic results. There will also be a clear-cut "How To" session during this workshop. Using a stock photo we will follow an on-screen demonstration, followed by a group editing session of each other's work,





THE BOOK PROJECT

A GUIDED MENTOR BASED PROJECTS

Theoretical and Practical Workflow

The aim of the **Book Project** is to encourage new thoughts about your work, create and drive creative awareness and give the chance to follow a project through to fruition. This is a very beneficial and worthwhile program, and a lot harder than it sounds. We kick off with a one to one session then online we work together to build your new body of work. If you are stuck in a rut or looking to move your photography forward a step, this is the perfect project for you. Together let's shape a stunning project.

MULTIPLE DAY TRAINING PACKAGES ON VISUAL AWARENESS AND CREATING A BODY OF WORK.

- ✦ Three Day Training Package on Visual Awareness and Creating a Photographs that form a *body of work*
- ✦ One to One Session and model Shoot with Chloe-Jasmine Whichello*
- ✦ Book Project

CONTENT FOR THE ONE TO ONE SESSIONS

Who are you?

Looking at who you are and what your work says about you.

Identifying the Key strengths and weakness of your work?

Finding existing things to work with and exploring new routes.

Balance the future.

Balancing out the next steps. Understanding where photography is going to fit in around daily life and being sensible about the options. What can be realistic and what can not.

How to move forward.

How to plan a shoot, shoot and create a small body of work to showcase the larger ideas and plans. Lets look into every option, big and little.

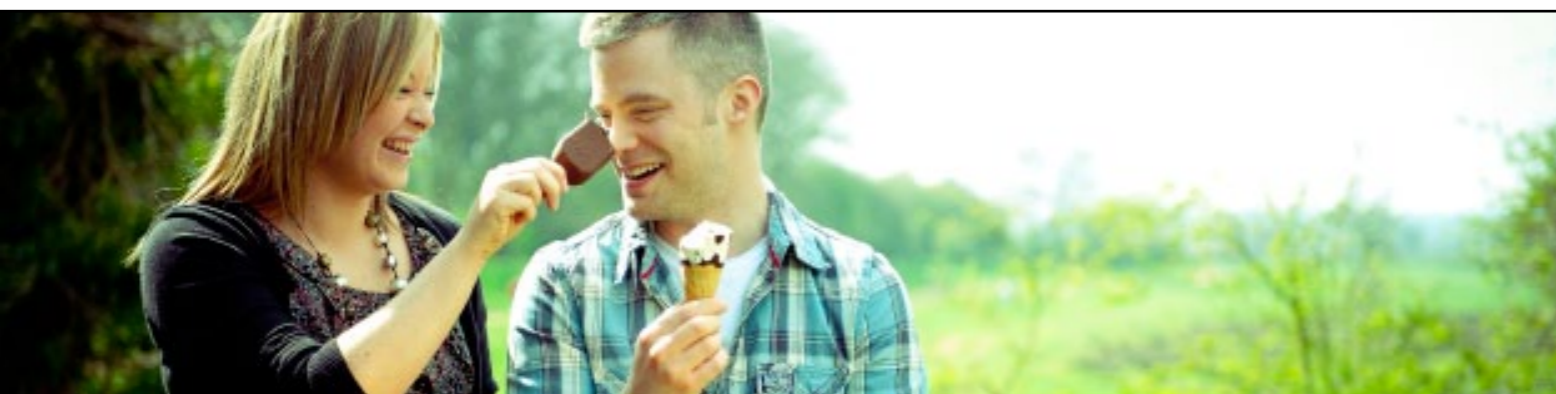
Making a plan of action.

Creating a plan that will work with our goals and strengths to create a body of work.

We will work through all steps trying to keep to the fixed order. A date shall be set for a completion of a 40 page book that will show a predetermined theme chosen by you, we shall work to a fixed date set by you also.

THE SHOOT

As a team, we will plan and shoot a photo shoot with a model, up to Fashion Nude. Model Fees are included. We can look at any areas that crop up during the shoot, this can be more of a Q&A during shoot session.



PACKAGE TWO

- ✦ Training Package on Visual Awareness and Creating a Photographs that form a *body of work*
- ✦ One to One Session and model Shoot with Chloe-Jasmine Whichello*
- ✦ Pre-Portfolio Review & Post review during the creation of the **Book Project**.

CONTENT FOR THE ONE TO ONE SESSIONS

Same as Package One, with an extended, detailed review of your work. This is not just a portfolio review but a large scale, in-depth look into all photographic work that you collected over the years. We can go through the work together and start to make a valuation of the work. We will create and shape a proper work-flow system from camera to print. We can look into many different collections and directions to move forward into while keeping a total overview of your work. This is something that will be started before the workshop and will end on the completion of the Book Project. Using a combination of Skype and the workshops, this will be a chance to really push the work together.

Key points in addition to Package One

Pre-Portfolio Review

I can start to review work prior to the One-2-One sessions. Your Portfolio would be sent to me for review, thus freeing valuable time on the One-2-One sessions.

Adobe Bridge

We shall look at the power of Adobe's Bridge program.

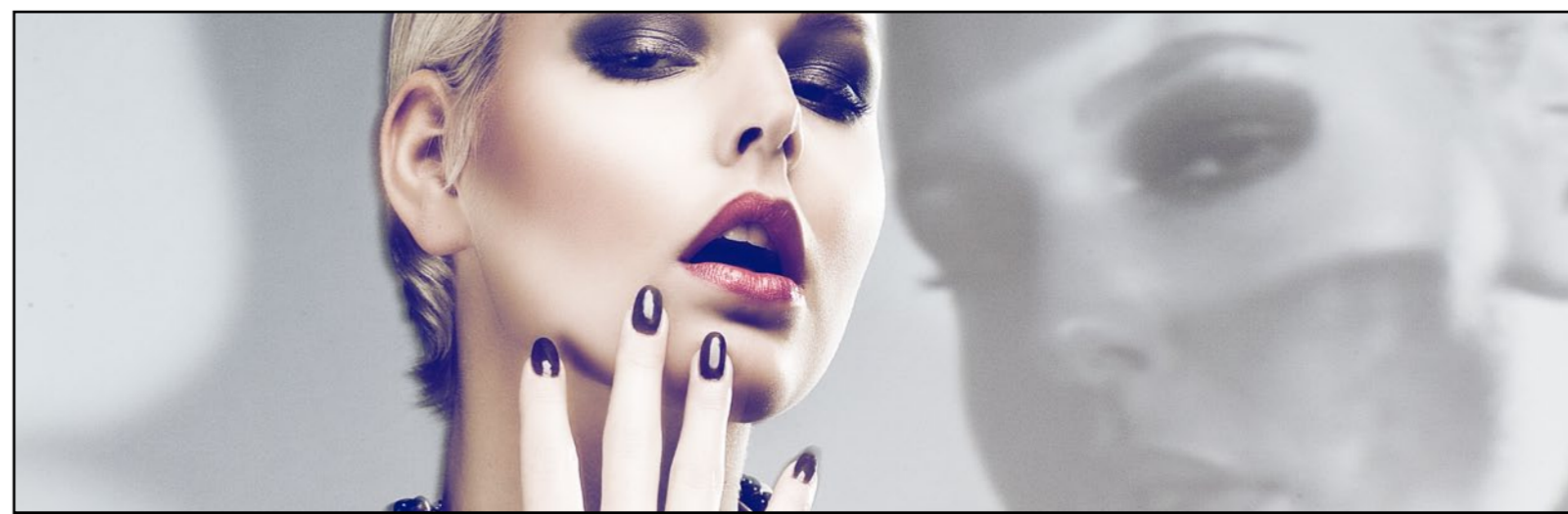
Adobe Lightroom

We shall have a detailed look at Adobe's Lightroom program

Production costs of the books is not covered in the fee.

THE SHOOT

As a team, we will plan and shoot a photo shoot with a model, up to Fashion Nude. Model Fees are included. We can look at any areas that crop up during the shoot, this can be more of a Q&A during shoot session.



PACKAGE THREE

- ✦ Mentor Program & Digital Editing Package
- ✦ Two Day Training Package on Visual Awareness and Creating a Photographs that form a *body of work*
- ✦ Two Day long, One-2-One sessions with an extra day for a Model Shoot with Chloe-Jasmine Whichello*.
- ✦ Pre-Portfolio Review & Post review during the creation of the *Book Project*.

CONTENT FOR THE ONE TO ONE SESSIONS

Same as Package One and Two. But with an added Mentor Program & Editing Package.

As with the other packages, we will look at all aspects of the photographic world. We will make extra time to focus on digital editing. We can create a personal package together to tackle editing problems, learn new skills and create a style of editing that is unique to you. You will have editing tasks and challenges set for you, as well as tasks to learn the skills of being able to create sets of photographs. This program can be set to whatever level you are comfortable with. Starting slowly and increasing the technical elements as we go. We will look at in-depth techniques for editing skin, hair, faces and anything else you wish. You will be assigned shooting and editing tasks along side the overall *Book Project*.

Key points in addition to Two

Mentor Package

I can start to review work prior to the One-2-One sessions. Your Portfolio would be sent to me for review, thus freeing valuable time on the One-2-One sessions.

Digital Editing

Stepping past Lightroom & Camera Raw. We shall look at using Adobe Photoshop for photography. We will make some custom made actions, start to look at the "proper" ways to edit a photograph.

Production costs of the books is not covered in the fee.

THE JOINT SHOOT

As a team, we will plan and shoot a photo shoot with a model, up to Fashion Nude.

We can look at any areas that crop up during the shoot, this can be more of a Q&A during shoot session.



PACKAGE FOUR - YEAR LONG MENTOR PROGRAM

- ✦ Mentor Program & Digital Editing Package
- ✦ Training Package on Visual Awareness and Creating a Photographs that form a *body of work*
- ✦ Two Day long One to One sessions with an extra day for a Model Shoot with Chloe-Jasmine Whichello*.
- ✦ Pre-Portfolio Review & Post review during the creation of the *Book Project*.
- ✦ Up to 10 one to one sessions on any topic.
- ✦ Free "What is Digital Light" Editing session.

This is the most comprehensive package. You will have me at your disposal for all and any questions, advice about anything Photographic. Including legal matters, business matters, copyright problems or anything that may arise. We will tailor make a package similar to package three that will be a year long package. Working towards a goal. We will actively seek for publications and increase web traffic. If you really want to push your self. This is the way to go.

Key points in addition to Package Three

Mentor Package

A complete package that will enable us to work together to achieve what you want. No time pressure. We can build in as much support as you need and set some high goals. We can create a plan to really kick start the next level.

Digital Editing

Stepping past Lightroom & Camera Raw. We shall really have time to focus on Photoshop in-depth, though many training sessions we can look at every aspect of Post Production without having a time factor.

Online Presence

We can look into the many ways to build a great online portfolio to showcase your new stunning work.

Time

Having unlimited time to focus on goals will really enhance the chance to reflect and push the work. We can break the many subject topics up and cover them in the way that they really should be covered.

Extra shoots

We can plan shoots together with help and guidance build concepts for shoots, booking models, finding clients and I can even help to edit your shots if you like! You can up to 10 one to one sessions on any topic if you so wish.

Production costs of the books is not covered in the fee.



THE PRICING SECTION



THE 11 ELEMENTS
£400.00

DIGITAL LIGHT
EACH PART £200.00 / £350 BOOKED TOGETHER

ONE-TO-ONE
PER HOUR £50.00

THE BOOK PROJECT
INCLUDING MODEL SHOOT

PACKAGE ONE — £690.00
PACKAGE TWO — £890.00
PACKAGE THREE — £1500.00
PACKAGE FOUR — £5000.00

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THESE PRICES COVER THREE DAYS EXCEPT PACKAGE 4 THAT COVERS UP TO A YEAR.
AFTER THE FIRST 3 DAYS, SKYPE AND TEAMVIEWER WILL BE THE
MAIN PLATFORM FOR COMMUNICATION UNLESS OTHER SESSIONS ARE BOOKED.
EXTRA ONE TO ONE TIME IS ALWAYS AN OPTION WITH ALL THE PACKAGES,
EXCEPT PACKAGE FOUR, WHICH IS ALL INCLUSIVE. MODEL FEES ARE NOT INCLUDED

INTERNATIONAL BOOKINGS WELCOME

INFORMATION ON THE
“WHAT ARE THE 11 ELEMENTS”,
“THE BOOK PROJECT”
&
“WHAT IS DIGITAL LIGHT” *advanced editing package*
CAN BE SENT ON REQUEST

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Pricing is in pounds sterling, Travel and accommodation is not covered in the fee.

*model selection is at Dave Kai-Piper choice.